



SEPTEMBER 2013

DISTRICT GOVERNOR VICKI PULIZ

ISSUE 3



## In The News

### DG Message

*Reaching out your hand in friendship*

### Focus on the Stars

*Making a difference in other people's lives, that's called Rotary*

### Rotary on Record

*Join a community of leaders exchanging ideas and taking action*

### Foundation Tip

*Best practices for establishing and meeting your club's Foundation goals and objectives*

### Membership Tip

*Are any of your club members solid as a rock?*

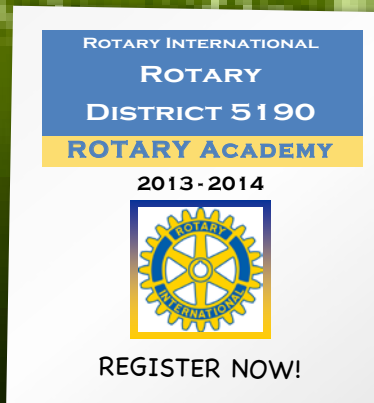
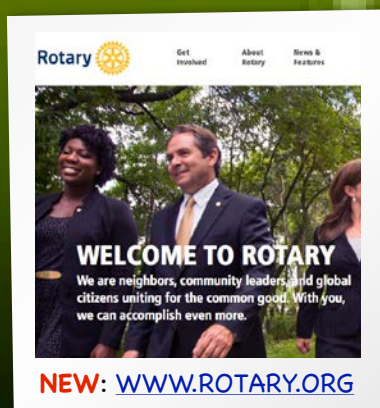
### Consider IT Done

*Registering for District events is easy at [www.rotarydistrict5190.org](http://www.rotarydistrict5190.org)*

## UPCOMING EVENTS

CHECK OUT [WWW.ROTARYDISTRICT5190.ORG](http://WWW.ROTARYDISTRICT5190.ORG) FOR MORE EVENT DETAILS

- Sep 14: Rotary Leadership Institute Training - Pollock Pines
- Sep 14: Rotary Leadership Institute Training - Plymouth Fair Grounds
- Sep 14: Rotary Leadership Institute Training - Auburn Justice Center
- Sep 21: Five Avenues of Service Seminar, including District Foundation Seminar and Grants Management Training**
- Sep 28: Rotary Leadership Institute Training - Bishop



# Dear Fellow Rotarians

## REACHING OUT A HAND IN FRIENDSHIP

Welcome to Rotary's Youth Service Month! Kids are back in school; summer is nearing an end; the fairs and special events we celebrate in so many communities are slowly coming to an end; attendance at our meetings is increasing as members return from vacations; and I am so proud of all the club presidents who are leading our clubs with hearts for service.

Have you had a chance to hear from your club's Rotary Youth Leadership Awards (RYLA) camper after they attended one of the three weeks of camp this year? If not, please ask your club president to invite the RYLA camper to visit your club and to share a few words about what the experience meant to them. It is so wonderful for each of our club members to hear the impact of our sponsorship of RYLA, and why this is such an important program in our District.



District Governor Vicki

It is so important for us to maintain contact, and to create a relationship, with the young people who are beneficiaries of our Youth Service programs. Not just RYLA, but all our youth service programs such as scholarship programs, other leadership programs, mentoring and vocational programs, literacy programs, youth exchange programs, Interact and Rotaract clubs. We have

such an investment in our young leaders and many times we do not reach out our hand in friendship to them and encourage them to consider a lifelong relationship with Rotary. Our youth programs span ages from birth to 30 years of age—there is so much benefit to be gained by young people through our Rotary programs—if they just knew what was available!

We are working at the District level to create ways to make staying in contact with these youth service beneficiaries easier. In the process of a focus group discussion with past RYLA graduates, we found that those who lost contact with their Rotary club had never been invited back to speak to the club after RYLA camp.

This is an easy first step you can take, while that student is a high school senior in your community and it goes a long way to creating an awareness and appreciation of Rotary that is priceless.

Working with youth is one of the reasons why I am a Rotarian.

Serving with the best!

District Governor Vicki Puliz

## FOCUS ON A STAR

*Why am I a Rotarian?*

*This is a fully loaded question and it takes you by surprise when you hear it for the first time. I have been a Rotarian for 5 years and this question compelled me to examine my entire Rotary life. I first joined Rotary because of my connections in the business community and an invitation to attend a Rotary meeting from a colleague.*

*The things that stood out for me at that first meeting were the fellowship, the sharing of personal successes through happy bucks and the projects that the club was actively working on. After becoming a member, I was recruited to chair an avenue of service which allowed me to participate at the board meetings and*



*better understand the mission of Rotary. When I volunteered for projects and worked alongside other club members, they became like my extended family. We were all united towards a common goal regardless of our differences; the goal of "Service Above Self". I started to trust this group of people and soon Rotary became a "safe place" for me. Rotary has given me the ability to work with like-minded individuals on projects locally and internationally.*

*So, "Why am I a Rotarian"? Making a difference in other people's lives who are less fortunate is priceless and to me that's called "Rotary"!*

Shiva Frentzen  
President, Rotary Club of Cameron Park



## A Few Turns Together

My wife and I met RYE Chairman Bob Edwards from Quincy at the 1976 District Conference and we were impressed with the Rotary Youth Exchange (RYE) program. I was President Elect and wanted to initiate the program ASAP in our club. It wasn't long before I was inducted into the RYE Committee. Something this radical and new was difficult to sell and recruiting kids to go overseas for a year was a challenge.

Our first high school graduate was a pianist that often entertained our club who went to Belgium. She now lives in England. At the same time our club welcomed a girl from Holland. Both had a rewarding year. Since then we have sponsored 44 students from Susanville and received 36 during my 30 year tenure.

Students are alike no matter what country or culture they are from.

**A FEW TURNS TOGETHER ON THE  
HOMEMADE ICE CREAM MAKER  
IS A QUICK WAY TO GET  
ACQUAINTED**

My advice for an exchange students is to learn as much as possible about the country before going overseas. Learn basic words in the language you'll be speaking so you can communicate. Our boy from Italy was asked what language he spoke. The exchange student looked puzzled and before he could respond the student asking the question answered, "Is it English with and Italian accent?"

We are fortunate to have visited the homes of students we housed in Brazil, New Zealand, Philippines, Holland, Belgium, France, Switzerland, Germany and Denmark. At last count my wife Joan and I have hosted 17 RYE students and a few others from China and Japan.

In 1978 our oldest son crashed his Marine jet fighter practicing night dive bombing. This was of course devastating, but the RYE program was our lifesaver getting involved and doing something rewarding for both the students and ourselves.

Fred Zuehlke  
48 year Rotarian and Paul Harris Fellow  
Rotary Club of Susanville

## ROTARY ON RECORD



JOIN LEADERS



EXCHANGE IDEAS



TAKE ACTION

## ROTARY'S COMMUNITY

You might want to check out the new face of [www.rotary.org](http://www.rotary.org). It's got a fresh look and links that allow you to join a community of leaders to exchange ideas and take action at home and around the world.



If you are one of the 3,000+ people that tried to create an account on My Rotary, but unfortunately were unsuccessful, be assured that Rotary is working to correct this and several other issues that you may have encountered while using the new website.

Find more information about solutions for website issues at: <http://www.rotary.org/myrotary/en/solutions-your-website-issues>.

The updated 2013 Manual of Procedure (MOP) will be available in English on the Rotary website at the end of October 2013. If you have any questions about the updated MOP, contact [council\\_services@rotary.org](mailto:council_services@rotary.org).

## DISTRICT 5190 ROTARY ACADEMY

Students eager to sign up for the Rotary Academy may do so now by navigating to [www.rotarydistrict5190.org](http://www.rotarydistrict5190.org). Click on the "Training" tab in the upper right, then select "D5190 Rotary Academy" link. Along the left side you will see a link to an "Academy Flyer and Registration Form."

The website is currently being updated with the 2013-14 materials. For registration purposes you may use the 2012-13 Registration Form. Email your completed registration and \$25 check payable to "Rotary District 5190" to: Alan Cain, PDG, P.O. Box 1672, Alturas, CA 96101. You can reach Alan at 530-640-1499 or [pab@frontiernet.net](mailto:pab@frontiernet.net)

## Foundation Tip

### Discover how Rotary Foundation Changes Lives, Including Yours!

The District Foundation Seminar is especially designed for the club's Rotary Foundation chair and Rotarians who have a passion for 'Doing Good in the World'. You'll leave with a better understanding of TRF, plus best practices for establishing and meeting your club's Foundation goals and objectives.



## Membership Tip

### Recognition is Magic

Are your members solid as a rock? Do they give you support on a weekly basis? Try making an award using a piece of granite mounted on a walnut plaque. As a part of the award presentation mention exactly how the member has been the stability for you and how they are solid as a rock.



## Consider IT Done

### Registering Made Easy

Registering for district events is easy on the Rotary District 5190 Clubrunner website [www.rotarydistrict5190.org](http://www.rotarydistrict5190.org):

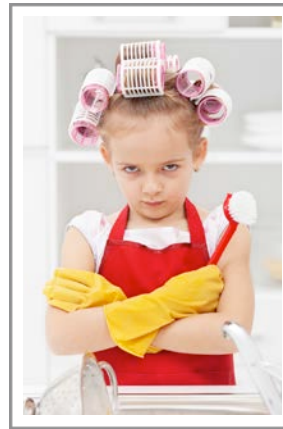
1. If you are not already logged in, login with the upper right button.
2. Find and click on your event on the right side panel, "Upcoming Events," which lists all district events.
3. This takes you to the specific event page where you will click on "Members" on the left under the "Online Registration" heading.
4. On the next screen click "Register Me" and, optionally, register a guest. You're Done! Note: some events do not require registration and this process is not applicable.

## IS IT FAIR TO ALL CONCERNED?

### FAIR IS NOT ALWAYS EQUAL

Fairness is central to the 4 Way Test. We consider actions, processes, and consequences fair that are morally right, honorable and equitable. When decisions are fair, we base them on criteria that ensure people get what is due them.

When I was growing up with my 4 brothers, when given a drink to share, I was meticulous in lining up the glasses to ensure that we all received an equal amount. I considered that fair. As a mother, my 9 year old daughter complained "That isn't fair" when tasked with doing the dishes while her 3 year brother was not. I considered that fair. As a manager at the Sheriff's Office I interviewed and evaluated people to hire and promote. The selection of one person over another I based on the skill level, work ethic, dedication, accuracy, and work history. I chose the person through a series



of impartial tests and interviews. Only one person got the job or promotion. I considered that fair.

The Thesaurus defines words similar to equitable as reasonable, impartial, just, unbiased, evenhanded, justifiable, and rightful. Sometimes fairness is determined on the basis of need and other times on the basis of merit. In making decisions, there may be a variety of factors that determine fairness. Equality may be factor in making some decisions I consider fair, but FAIR IS NOT ALWAYS EQUAL.

### CALL TO ACTION:

If you are interested in being part of the district-wide Ethics committee, please contact Barbara Besana @

[bbesana5190@yahoo.com](mailto:bbesana5190@yahoo.com).

Stories needed: Please share your stories related to the 4 Way Test and ethical leadership. What does it mean to you? What is your story?

## "THE JUNTA" LEAD AGAIN

The Rotary Club of Bishop Sunrise lost their club president to a job promotion that required a move outside the area. To solve the leadership dilemma, a group of past presidents have stepped up to each take designated weeks of the Rotary year and are leading the club to new levels of success. A creative solution that is giving each of these Rotarians the chance to fulfill the dream of "if I could be club president again."



Dianne Bramlette, Tom Hallenbeck, Jeff Griffiths, Tom Hardy, Phil McDowell, and Don Matthewson. Not pictured, but part of the Junta are John Helm and George Booth.



# CHARTING A COURSE ON COMMON GROUND

## Idealistic and Service-Oriented

Greetings, from Jerusalem, which is a long way from Colfax, where I grew up. Auburn Rotary gave me a college scholarship in 1994, and I thought they might be pleased to learn about their



"return on investment." I can't say I've changed the world yet, but I'm just as idealistic and service-oriented as I was when I graduated from high school, so I suppose that's something...

In any case, I was the invited speaker to the Jerusalem Rotary Club just recently (see attached bulletin), and it made me think about back home.



*Peace is not absence of conflict, it is the ability to handle conflict by peaceful means.*

Ronald Reagan

## Weekly Bulletin of **The Jerusalem Rotary Club** Club # 13459, District 2490 **24 July 2013**

### **Shawn Dunning** **Conflict Resolution and Leadership Specialist**

Born and raised in Northern California, Shawn Dunning has a B.A. in Speech Communication and Psychology from California Polytechnic State University and a M.S. degree in Conflict Analysis & Resolution from George Mason University. He is a leading expert in "Adventure-Based Conflict Resolution," which merges the fields of experiential learning and conflict resolution. Shawn began his professional career in the corporate sector as a Director for the US based organizational development company, Adventure Associates, Inc. He then served on the roster of certified mediators for the Supreme Court of Virginia before entering the field of international conflict resolution.

Today, Shawn is the Director of the Leadership & Training unit of the international conflict transformation organization Search for Common Ground. In this capacity, he leads projects throughout the United States, Middle East, Balkans, Africa, and Southeast Asia that develop the capacity of political and civil society leaders to lead from a basis of "common ground" principles.

A seasoned trainer, facilitator, mediator, leadership coach, and public speaker, Shawn has served thousands of women and men around the world to help them resolve conflict and develop their collaborative leadership skills. His clients include senior government officials and elected leaders, executives of fortune 500 companies, gifted youth, young international scholars, and nonprofit organizations.

Recent and ongoing engagements include leadership development for members of parliaments in Indonesia, Pakistan, and Zanzibar; leadership training and coaching for Israeli and Palestinian political, business, and religious leaders; "common ground talk" skills for television journalists in Kenya; and racial reconciliation efforts with members of the U.S. Congress.

# ROTARACT: The Best Decision

I joined the Rotaract Club of Reno when I was 18 years old. I had never heard of Rotary, however my mom told me “you better join that club Courtney, it will benefit your life!” I didn’t think much about it at the time; but it soon turned out to be true. I joined the club, and after my first year, I got involved. I became the Community Service Director, and then the following year became Vice President.

I was going into my last semester of college at UNR in January 2011, and began to think about how I was going to start my career. We were at one of our meetings, when Sparks Rotarian Paul Kiser, asked me what I was planning on doing for my career. I told him that I wanted to get into Human Resources, but had no clue how to get that started. He told me that Jim Annis, the founding President of Reno Centennial Sunset Rotary was the owner of a HR company and he would be happy to give me his contact information to help me out.

A few days later I got an email from the Human Resource Director of Applied Business Solutions asking me to come in for an interview. After reading through the chain of emails, I

saw the email that Paul had sent to Jim. He had indicated to Jim that I was the current Vice President of the Rotaract Club of Reno and had been in the club for the last three years. He said that I was very interested in getting into the Human Resource field, and it would be great if Jim could give me some advice on how to start that career path. Based on what Paul said about me, Jim wanted me to come in and talk to the director about a potential position with his company. I couldn’t believe that I was actually being called in for an interview! When I met with the managers, they told me that Jim had asked them to talk about a potential internship opportunity. I was beyond ecstatic! I started as the first HR Intern at Applied Business Solutions in January 2011.

I worked there three days a week during my last semester of college gaining more experience and knowledge than I could have imagined. About three weeks before my graduation, my manager called me in to tell me that they wanted to hire me as a full time HR Partner if I was interested. Of course I was interested! I have since been at Applied Business Solutions for two and a half years. I just obtained my Professional in Human Resources (PHR) designation from the Human Resources Certification Institute (HRCI) in May 2013. I am so very blessed for the amazing opportunities



that I have received, and I owe it all to Rotary.

I am still heavily involved in Rotaract. I have served as Community Service Director, Vice President, and President for the past two and a half years. I am now currently serving as International Service Director, Past President and DRR (District Rotaract Representative).

Rotary and Rotaract has changed my life in so many ways. I would not be where I am today if I did not joined Rotaract five years ago. I hope that you enjoyed my story and will be able to pass it along to all young people you may know, because it could change their life as well. Joining Rotaract was the best decision I made, and I hope that others will be able to experience the amazing joys that it can bring to you.

Courtney Pino  
District Rotaract Representative



YOU BETTER JOIN THAT CLUB, IT WILL BENEFIT YOUR LIFE!

## Polio This Week

As of 21 August 2013

Year-to-date 2013: 192

Year-to-date 2012: 123

Total in 2012: 223

Click here for additional information on [Wild Polio cases](#)



Make history  
End Polio Now  
[www.endpolionow.org](http://www.endpolionow.org)

## LOOKING FOR A GLOBAL GRANT PARTNER

Alturas Sunrise Club is looking for a club to split the \$5,000 necessary to fund a global grant. The grant will benefit the poverty stricken school children in the "cardboard" community of Khayelitsha located in the suburbs of Capetown, South Africa.



The sponsor will be the Wynberg Club of Capetown SA. They have appropriated \$5,000 for this grant which will total \$35,000 after District and Rotary Foundation matching.

Please contact Tom Boxler ([tomboxler@aol.com](mailto:tomboxler@aol.com) 530-708-1564) from the Alturas Sunrise Club for further information.

A great deal for such a small investment of \$2,500!!



## July 2013 Attendance - John Sullivan

	Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD		Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	29	30	77.00%	\$203.34	\$0.00	Nevada County South	32	29	90.00%	\$0.00	\$0.00
Alturas Sunrise	31	29	80.00%	\$455.48	\$0.00	Penn Valley	37	34	84.00%	\$1,950.00	\$1,213.00
Amador Upcountry (Pioneer)	31	24	70.00%	\$0.00	\$25.00	Placerville	43	39	58.97%	\$100.00	\$0.00
Auburn	110	108	84.73%	\$1,600.00	\$2,000.00	Plymouth-Foothills	32	30	69.00%	\$192.00	\$0.00
Auburn Daybreak	25	12	100.00%	\$1,310.00	\$0.00	Pollock Pines-Camino*	20	16	0.00%	\$0.00	\$0.00
Auburn Gold Country	45	42	78.26%	\$1,800.00	\$800.00	Portola	29	30	88.79%	\$708.00	\$0.00
Bishop	52	40	57.00%	\$1,130.00	\$20.00	Quincy	48	46	85.31%	\$1,170.00	\$0.00
Bishop Sunrise	32	28	63.16%	\$580.00	\$0.00	Reno	210	181	76.43%	\$1,075.00	\$50.00
Cameron Park	70	65	75.00%	\$1,170.00	\$0.00	Reno Centennial Sunset	39	38	77.91%	\$397.00	\$1,025.00
Carson City	79	83	63.13%	\$805.00	\$200.00	Reno Central	65	60	76.00%	\$0.00	\$0.00
Carson City - Sunset*	30	18	0.00%	\$0.00	\$0.00	Reno Midtown*	62	28	0.00%	\$275.00	\$0.00
Chester	18	17	87.00%	\$0.00	\$0.00	Reno South	61	56	67.50%	\$396.81	\$140.00
Elko	77	76	51.05%	\$1,735.00	\$1,014.00	Reno Sunrise	23	50	72.67%	\$141.00	\$150.00
Elko Desert Sunrise	29	27	60.49%	\$5,384.00	\$973.00	Smith Valley	33	28	71.43%	\$0.00	\$0.00
Ely*	30	29	0.00%	\$0.00	\$0.00	South Lake Tahoe	50	44	54.07%	\$290.00	\$0.00
Fallon	64	45	64.25%	\$725.00	\$0.00	Sparks	130	123	86.04%	\$280.00	\$15.00
Fernley	26	19	89.83%	\$0.00	\$0.00	Sparks Centennial Sunrise	not set	25	86.67%	\$1,235.00	\$300.00
Georgetown Divide	35	37	41.84%	\$0.00	\$0.00	Surprise Valley	not set	18	70.00%	\$0.00	\$0.00
Grass Valley	73	69	80.00%	\$1,120.00	\$509.00	Susanville Rotary Club	65	57	74.27%	\$0.00	\$0.00
Greenville	12	9	55.00%	\$840.00	\$800.00	Susanville Sunrise	31	32	72.04%	\$1,010.00	\$0.00
Incline Village	24	23	112.99%	\$0.00	\$0.00	Tahoe City	40	48	83.00%	\$100.00	\$0.00
Ione	30	27	64.10%	\$2,350.00	\$0.00	Tahoe-Douglas	60	52	57.62%	\$9,210.00	\$0.00
Jackson	49	50	84.45%	\$0.00	\$0.00	Tahoe-Incline	45	41	71.00%	\$1,555.00	\$350.00
Loyalton	26	23	91.00%	\$920.00	\$0.00	Tonopah*	23	21	0.00%	\$340.00	\$0.00
Mammoth Lakes Noon	53	40	44.17%	\$250.00	\$100.00	Truckee*	92	87	0.00%	\$550.00	\$0.00
Mammoth Lakes Sunrise	41	19	73.00%	\$100.00	\$120.00	Truckee Sunrise	33	21	76.00%	\$0.00	\$0.00
Minden	43	34	68.38%	\$20.00	\$250.00	Westwood-Lake Almanor	15	13	79.50%	\$0.00	\$0.00
Nevada City	48	43	57.00%	\$140.00	\$0.00	Winnemucca*	41	38	0.00%	\$425.00	\$0.00
Nevada City 49er Breakfast	91	87	83.28%	\$2,125.00	\$0.00	Yerington	51	47	85.96%	\$77.00	\$0.00
						TOTALS	2713	2485		\$46,239.63	\$10,054.00

\* No Attendance report made. Last known member count used.



# TIDYING UP LOOSE ENDS

## Avenues of Service and Foundation Seminar Training Topics

- **Club** - Engage Your Members, Developing Strong Club Bonds, Creative and Effective Fundraising and Call to Recognition and the Presidential Citation
- **Vocational** - Ethics is the Cornerstone of Vocational Service, Vocational Service, Using Literacy to Blend the Generations, and Vocational and Youth Services
- **Youth** - Youth Service's Core, RYLA and 8th Grade Leadership, Interact and Rotaract, and Rotary Youth Exchange
- **Community** - Community Service, Projects, Club Runner and Tech Update, and Project Partners and District Service Grants
- **International** - International Service Projects, Sustainable, Effective Projects, Global Grants and Vocational Training Teams, and Club Runner and Tech Update
- **TRF Seminar** - Annual Programs Fund (APF), EREY, Sustaining Members, Paul Harris Society, Benefactors, Major Donors, Bequest Society Members, District and Global Scholarship opportunities, Peace Fellows, the Endowment Fund, Global and District Service Grants, VTTs, fundraising tips and an update on Polio Plus.



Click [HERE](#) to check into the current postings for Major Club Events in District 5190

## Quiet Rotarian & Energizer

Award winners are being featured on the Rotary District 5190 Facebook page. Take a moment to read about the outstanding work that Rotarians do for others at [www.facebook.com/RotaryDistrict5190](http://www.facebook.com/RotaryDistrict5190).

## Rotary Leadership Institute



**The Rotary Leadership Institute (RLI)** is a grassroots, multi-district leadership

and Rotary development program using facilitation in small groups to engage Rotarians and strengthen clubs.

RLI offers this leadership development program in three full day sessions (Part I, Part II, Part III). The courses are designed to provide Rotary knowledge and to develop leadership skills for a voluntary organization. We

will begin with Part I this Rotary year and plan to offer Parts II and III beginning in late spring or early fall 2014.

Strong vibrant Clubs need skilled, enthusiastic leaders. As Club officers and Committee Chairs change every year, Clubs need 'bench strength' in leadership. RLI offers Rotary knowledge, leadership development and the opportunity to exchange ideas with other Rotarians. We are so excited to be launching RLI in our District this fall!

## Rotary Officers 2013-14

### Rotary International

RI President: Ron D. Burton  
RI President-elect: Gary C.K. Huang  
RI Vice President: Anne L. Matthews  
RI Director Zones 25/26: Steven A. Snyder

### Rotary District 5190

District Governor: Vicki Puliz  
District Governor Elect: Joe Zarachoff  
District Governor Nominee: Gail Ellingwood  
District Secretary: John Sullivan  
District Treasurer: Charlie Litton  
District Executive Assistant: Ginny Lewis

### Assistant Governors

Area 1: Penny Artz  
Area 2: Ralph Taylor  
Area 3: Jim O'Brien  
Area 4: Doug McDonald  
Area 5: Barbara Besana  
Area 6: Chuck LePere  
Area 7: PJ Karnaze  
Area 8: Gary MacDonald  
Area 9: Bob Conner  
Area 10: Jay Recanzone  
Area 11: Anita Franzoia  
Area 12: David Mason  
Area 13: Randy Van Tassell

### Board of Directors

District Administration: Wyn Spiller  
Service: Lindy Beatie  
Foundation: Steve Lewis  
Membership: Sam Wilbanks  
Youth Service: Steve Mestre  
Club Administration: Larry Harvey  
Technology: John Sullivan  
Public Image: Tom Hardy